



SPOTLIGHTING CONTEMPORARY AFRICAN DESIGN AND LIFESTYLE

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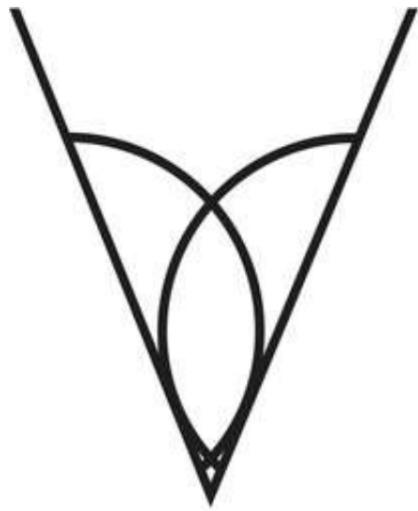
ARTS & CULTURE

INTERVIEWS

EVENTS

V&A Museum Visible by Design Inspirational Women Designers

BY ATELIERFIFTYFIVE | 13TH SEPTEMBER 2012



VISIBLE by DESIGN

The sports have finished and now London turns its attention to celebrating design when the annual **London Design Festival** kicks off with a series of events running from 14th September–23 September 2012. This year the event is marking ten years of celebrating design, and fittingly the central hub will be based at the dynamic **V&A Museum**, home to the award-winning **Sackler Centre**, whose space will see inspirational women designers coming together to discuss the creative process through a combined series of: design workshops in the Design Lab in partnership with (**Global Color Research**), interactive sessions in Digital by Design and inspirational talks in the Design Salon in an inaugural programme put together by **Visible by Design**– a creative partner for the London Design Festival 2012.

Visible by Design's programme will place a particular focus on inspirational women designers from around the globe along the theme of 'the Creative Process'; and seeks to 'explore innovation and design dialogues across the creative sectors of interior design, textiles, and the visual arts'. **Visible by Design** is a new creative partnership between Ameena McConnell of **Creative Fruits**; Laurence Kanza of **La Petite Congolaise**, whom I have previously featured on **the blog**; and Munirah Olton of **Salongo Arts**.

Open to all, whether you are a creative professional, or just curious, you all invited to participate. I will be joining forces with Lulu Kitololo of **Asilia** and the blog, **Afri-love** to facilitate the 90 minute-long Digital by Design interactive sessions, which run on Wednesday 19th, Thursday 20th, and Friday 21st; and look forward to sharing in the discussions. The Visible by Design sessions and talks are free to attend, but places are limited so you will need to register through the V&A website. If you can not make the sessions in person do not despair as the sessions will also be available online in real time so can still join in the conversation from wherever you are. For the full programme and further information about speakers click [here](#).

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ABOUT

Atelier Fifty-Five is an inspirational design and lifestyle resource, that shines the spotlight on contemporary design from and inspired by Africa.

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This is a great opportunity to contribute to the discussion and to connect with fellow designers and creatives across the world and look forward to seeing you there.

Additional information:

To book your place for the Digital by Design sessions visit: www.vam.ac.uk

To book your place on the Design Salon talks visit: www.vam.ac.uk For further information about Visible by Design visit: www.visiblebydesign.com; www.facebook.com

For further information about the London Design Festival visit: www.londondesignfestival.com

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